

New Dental Veneer Smile Makeover Saves Client \$18,000 w/No Dentist

South Dakota Dentists Lose a Smile Makeover Client to a partnership between a North Texas Lab and a Popular Local Salon

Last year, Anna decided it was time to do something about her embarrassing smile, so she contacted several local dentists for help. After multiple consultations, she ended more frustrated than she began. Of the treatment plans offered to her, the lowest came in at almost \$18,000 – a price far outside any financially realistic option for Anna.

Discouraged, but not beaten, Anna turned to Brighter Image Lab in Fort Worth Texas, for help with a smile makeover. After some discussion, both parties still agreed that if Anna could find a way to smile confidently, it might be worth it to plan a complete makeover. Brighter Image immediately sent one of their specialized impression systems so they could custom design a completely new smile. Then Brighter Image reached out to Mystique Salon & Spa of Grand Rapids South Dakota and asked for a little help with Anna's transformation.



Brighter Image Lab – the industry leader in No Dentist Smile Makeovers – set to work utilizing their advanced 3D technology to create a custom dental veneer, precision fitted to cover Anna's existing smile. The result is similar to what can be achieved with traditional veneers, but for a fraction of the cost, and with no dentist involved.

With the design of Anna's smile completed, it was time to bring together the full makeover. The team at Mystique set the appointment and even invited Brighter Image Lab to join them on the big day. In a matter of just a few short hours, Anna's hair, makeup, and even wardrobe was transformed. She was finally ready – for the first time in over 10 years – to see herself smile again. As you can imagine, the results were amazing.

Anna got the makeover she desperately wanted, and she did it without spending \$18,000 at the dentist. In fact, her entire makeover was done for less than \$1,000 and she did it in a single afternoon. Anna says she can now be confident in her appearance and she is excited to re-enter the job market and re-engage with friends in a way she hasn't in quite some time. To learn more about these amazing results, visit brighterimagelab.com.

